wybc 640 ON YOUR DIAL

YALE BROADCASTING COMPANY
INCORPORATED

BOX 242-A, YALE STATION
NEW HAVEN, CONNECTICUT
TELEPHONE 5-6284

April 24, 1950

Miss Selma Pierson
Station Manager
Radio Station W C S R
Smith College
Northampton, Mass.

Dear Selma:

Thanks very much for your letter of April 19. We are all very glad that you can come down. It should have a very salutory effect on our spring program schedule.

Our Program Director, Howie Eaton, is a very hard guy to pin down long enough to find out exactly what gives, but as I understand it, you will be on the air from 7:30 to 1:00 when we sign off. We will have to hold on to the time between 8:00 and 8:45 because of previous scheduling of special programs. All the rest is yours to do what you will with, though we will have to adhere to our commercial time. If you won't be able to stay overnight, you can stay on as long as you can stay down here.

I don't think your tech staff will have any trouble with our console. Anyhow, that sort of thing all adds to the excitement.

As you as you can let me know the vital details, we will arrange for a colossal publicity campaign both over WYBC and in the Yale News.

Very sincerely yours,

Tony Schulte

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